

Joint Forces for Solar – 16th PV Briefing and Networking Forum at Intersolar Europe 2026 in Munich: Expert Insights into Current Developments of the Solar Market

Bonn, March 12, 2026: From June 23-25, 2026, the global PV industry will once again return to Intersolar Europe 2026 in Munich, Germany, as part of The smarter E Europe, Europe's largest trade fair alliance for the energy industry. This year, more than 1,300 exhibitors are expected at Intersolar Europe 2026. Joint Forces for Solar (JF4S) will be hosting the 16th edition of its annual PV Briefing & Networking Forum Europe on Wednesday, June 24, 2026 from 01:30-03:00 PM at the Intersolar Forum in Hall A 3, Booth A3.150.

In the face of regional divergence, geopolitical conflicts impacting the price of fossils and a growing demand for system flexibility and self-consumption, the solar market is undergoing a fundamental shift, particularly in Europe and Germany, where traditional growth models are being replaced by more integrated, resilient energy systems. While the global market has long been driven by rapid PV expansion, recent trends indicate a clear pivot toward self-consumption, sector coupling and enhanced grid flexibility. In Germany, despite a slowdown in new PV installations compared to previous years, the market has seen a significant rise in energy storage deployment, with cumulative installed storage capacity reaching around 25 GWh, according to the EUPD Research Electrical Energy Storage Report© H2 2025. This reflects a broader shift from simply adding solar capacity to building smarter, more flexible energy systems. As in previous years, the companies leading this development across Europe will be represented at Intersolar Europe 2026 both on the show floor and in the exhibition area.

With 101,000 sqm of exhibition space, Intersolar Europe 2026 is the world's leading exhibition for the solar industry, providing a vibrant networking ecosystem and a fertile ground for professional connections. The Intersolar Forum at the Intersolar Europe, situated in Hall A3, Booth A3.150, offers a diversified programme consisting of keynote presentations, best-practice examples as well as talks by industry experts on current topics and trends. Furthermore, attendees can interact with the 100,000+ visitors of The smarter E Europe, which brings together four conferences: ees Europe, EM-Power Europe, Intersolar Europe and Power2Drive Europe.



15th PV Briefing and Networking Forum Europe 2025 by Joint Forces for Solar

At JF4S' 16th PV Briefing and Networking Forum Europe at the Intersolar Forum, technological innovations, market insights and best practices will be shared by companies such as ATESS POWER TECHNOLOGY GERMANY GmbH, BRC Solar GmbH, Pylon Technologies Co., Ltd., Shenzhen Hopewind Electric Co., Ltd., Solavita GmbH, SwissWatt One AG, and Ultimati Energie Deutschland GmbH. The current state of the residential energy storage system will be one focal point of this session, alongside insightful presentations on the importance of manufacturing processes in the PV industry and new innovations maximising PV yields. The session also enables attendees to forge new connections and develop new business ideas among peers. In addition to hosting the PV Briefing and Networking Forum Europe, the JF4S team, alongside colleagues from the EUPD Group, will be moderating sessions on grid-forming PV inverters, among others, and recognise winning companies with the EUPD Installer Award at the Intersolar Forum.

An overview of all EUPD Group activities during The smarter E Europe 2026 can be found here: <https://eupd-group.com/event/eupd-group-the-smarter-e-europe-2026/>.

Event details: Joint Forces for Solar – 16th PV Briefing and Networking Forum Europe

Location: Intersolar Forum at Intersolar Europe 2026, Hall A3, Booth A3.150

Time and Date: Wednesday, June 24, 2026 from 01:30-03:00 PM

Press Contacts:

Julia Lünemann

International Communication and Event Manager

EUPD Group

[j.luenemann\[at\]eupd-research.com](mailto:j.luenemann@eupd-research.com)

Katja Werner

Corporate Communications Manager

EUPD Group

[k.werner\[at\]eupd-research.com](mailto:k.werner@eupd-research.com)

About Joint Forces for Solar

Joint Forces for Solar (JF4S) is a global solar alliance of industry stakeholders ranging from multinational corporations to industry associations and local installation companies who partner in the mission to expand the use of solar technologies at the global, regional and local level and establish a vibrant renewable and clean energy industry. Founded in 2009 by EUPD Research and Intersolar, the JF4S have grown to be the leading global business and knowledge platform and enabler. Partners benefit from comprehensive support to maximise their brand visibility, connect with other stakeholders and further establish solar energy. JF4S provides target group oriented marketing support, business matchmaking services, recent market intelligence, consulting and all the benefits of its extensive local networks around the globe.

<https://www.jointforces4solar.com/>

About the EUPD Group

Since its foundation in 2000, the EUPD Group has been developing innovative, integrated solutions for sustainability-oriented companies. We lead companies to success with our data-based market research and consulting services in the areas of energy, social and ESG. On the one hand, we have specialised in technology sectors such as photovoltaics, energy storage, heat pumps and electromobility under the topic of "Energy". In the "Social" category, we also offer services in areas such as occupational health management and equal opportunities, while "ESG" focuses on corporate sustainability and responsibility issues, including their transparency in reporting. Our aim is to help companies become and remain competitive, create optimal framework conditions and develop business opportunities.

<https://eupd-group.com/>