

PRESS RELEASE

Golfstrom showcases innovative financing solutions for skilled trades at Intersolar Europe 2025

Startup supports installation companies with solar and heat pump projects

Munich, April 30, 2025 – Golfstrom, a rising startup based in Munich, will present its digital financing solutions at this year's **Intersolar Europe**, taking place from **May 7 to 9, 2025**, in **Hall C5, Booth 5.170B**.

The aim is to support skilled trades in the renewable energy sector in implementing solar and heat pump projects – and to strengthen their sales process through simple, fast and customer-friendly financing offers.

Intersolar Europe, the world's leading trade fair for the solar industry, brings together over 1,450 exhibitors and more than 110,000 visitors from around the globe each year. Under the motto "*Connecting Solar Business*", it has been connecting key industry players for more than 30 years – from manufacturers and installers to service providers and startups.

Digital financing solutions for the skilled trades

Golfstrom's mission is to simplify the financing of solar and heat pump projects for local installation companies.

Through streamlined digital processes, installers can offer tailored financing solutions to their customers directly during consultations – **fast, paperless, and with immediate approval**.

This accelerates the sales process and significantly improves conversion rates.

"We understand the challenges that installation businesses face every day. With our solutions, we want to equip them with the tools they need to work more efficiently and offer real added value to their customers,"

says **Christian Zellmer**, co-founder of Golfstrom.

Invitation to visit Golfstrom at Intersolar Europe 2025

Interested installation companies are warmly invited to visit Golfstrom at **Intersolar Europe 2025** and learn more about the platform on site.

The team will be available in **Hall C5, Booth 5.170B** for conversations, product insights, and short live demonstrations.

About Golfstrom

Golfstrom is a Munich-based startup specializing in **digital financing solutions for renewable energy**.

With the mission to actively drive the energy transition, Golfstrom enables skilled trades to offer their customers fast and simple financing options for solar and heat pump projects – directly at the point of consultation.


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