

Press Release

Interested in PV? Find in-depth information and over 400 events nationwide at PV-Navi!

Paderborn – April 24, 2025. Anyone interested in photovoltaics has many questions – and wants clear answers. That's exactly what PV-Navi.de is for: The innovative information platform offers orientation, education, and support on all aspects of solar energy – concise, understandable, and up-to-date.

A special highlight is the unique PV event calendar, which regularly lists over 400 events from across Germany.

Whether it's a trade fair, seminar, online presentation, or excursion – anyone looking to actively learn more will find an impressive variety of offerings at PV-Navi. In addition to major solar trade fairs and regional trade shows featuring PV providers, the platform also lists numerous events from renowned institutions, such as the BEE (Federal Association for Renewable Energy), the DGS (German Solar Energy Society), the PV Network Baden-Württemberg, the SFV (German Solar Promotion Association), consumer advice centers, numerous adult education centers, specialized authorities, foundations, and cooperatives.

"What makes PV-Navi unique is not only the wealth of information, but also how easily it can be sorted," says Wolfgang Hentschel, founder and managing director of PV-Navi UG. Users can filter by federal state and district, as well as by event type, such as trade fairs, conferences, lectures, and online seminars.

More than events: A compass for the PV world

In addition to the event calendar, PV-Navi boasts other powerful features:

Funding overview: PV-Navi has researched and compiled a detailed list of a large number of relevant authorities, offices, development banks, institutions, etc. for the federal government, all 16 federal states, and also for the municipal level. This can save interested parties a lot of time and stress and makes it much easier to find the right contact for funding or advice.

PV-Navi ABC: Over 500 terms explain all the important aspects of solar energy – from absorber area to tenant electricity to bidirectional meters.

Information sources. PV-Navi also offers a comprehensive overview of relevant information sources on photovoltaics: These include trade magazines, specialist literature, books, films, newsletter providers, websites, and blogs, as well as forums, communities, and e-learning platforms where those interested in PV can further their education and exchange ideas.

Over 3,500 links lead users to in-depth content: specialist portals, studies, tools, and guidelines.

The daily news "at 5 to 12" deliberately focuses on positive messages: They show what's already being achieved, where people are taking action, and how many good ideas are already reality. Instead of a doomsday mood, PV-Navi focuses on a spirit of optimism so that everyone can get involved and we can finally stop consuming the earth for our children and grandchildren. This way, we can work together towards a livable future for all of us.

Target group: Anyone thinking about PV – and wanting to implement it

PV-Navi is aimed at homeowners, tenants, companies, municipalities, investors, and interested parties. Anyone who wants to actively shape the energy transition will find a central, independent, and structured source of information here – easily accessible and updated daily.

PV-Navi is constantly being developed further, most recently with the new section "1,000 Questions – 1,000 Answers." Practical questions are answered in 20 subject areas – including those on historic preservation, modernization, commitment, inheritance, and donations.

Also ideal for providers: Gain visibility in a relevant environment

PV-Navi is not only a place for those seeking information, but also an ideal platform for providers in the PV industry. Whether energy consultants, solar installers, dealers, manufacturers, or service providers – here you can reach exactly the target group actively seeking solutions.

These PV players can also use PV-Navi to specifically publicize their own trade fair participation, open days, customer events, or webinars and have them disseminated via the platform – including their own press releases. This creates real visibility in the immediate vicinity of potential customers.

Meet us in person at Intersolar Europe 2025

From May 7th to 9th, 2025, PV-Navi will be present at Intersolar Europe in Munich – the world's largest solar trade fair (Hall C5, Booth 171). The team looks forward to engaging with trade visitors and interested parties in person.

PV-Navi also has a special, lucrative trade fair offer for PV players. This allows them to experience the benefits for themselves, very inexpensively and practically, with their own presentation at PV-Navi for a year.

Further information:

www.pv-navi.de

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