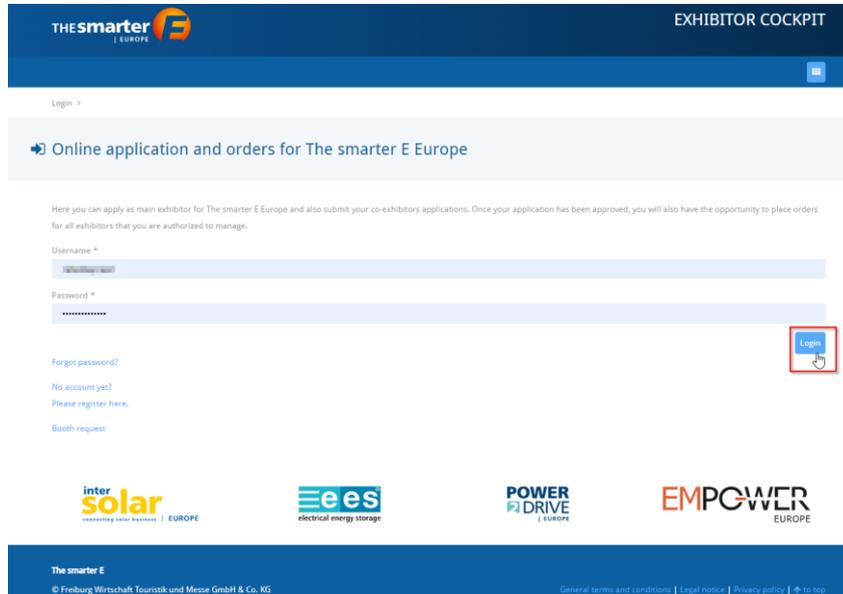


Workflow Book Logo in Exhibitor Cockpit

1. Log in to the [Exhibitor Cockpit](#)



The screenshot shows the 'EXHIBITOR COCKPIT' login page. At the top left is the 'THE smarter EUROPE' logo. The page title is 'EXHIBITOR COCKPIT'. Below the header, there is a 'Login >' link. A main heading reads 'Online application and orders for The smarter E Europe'. A paragraph explains that users can apply as main exhibitors or submit co-exhibitor applications. The login form includes fields for 'Username *' and 'Password *'. A 'Login' button is highlighted with a red box. Below the form are links for 'Forgot password?', 'No account yet? Please register here.', and 'Booth request'. At the bottom, there are logos for 'inter solar EUROPE', 'ees electrical energy storage', 'POWER DRIVE CONCRETE', and 'EMPOWER EUROPE'. The footer contains 'The smarter E', '© Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG', and links for 'General terms and conditions', 'Legal notice', and 'Privacy policy'.

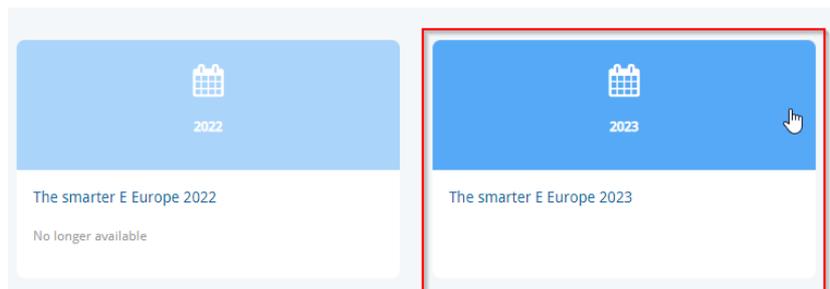
2. Choose the Year of Event

Exhibitor Cockpit - Choose the Year of Event

Welcome to The smarter E Europe Exhibitor Cockpit

You were registered as an exhibitor in 2022 and would like to review the orders for your company or your co-exhibitor's company? Then select the menu item **The smarter E Europe 2022**.

You are **not yet registered** as an exhibitor or you would like to register a co-exhibitor? Then select the menu item **The smarter E Europe 2023**.



The screenshot shows the 'Choose the Year of Event' selection screen. It features two blue buttons with calendar icons. The left button is for '2022' and is labeled 'The smarter E Europe 2022' with the text 'No longer available' below it. The right button is for '2023' and is labeled 'The smarter E Europe 2023'. A red box highlights the '2023' button, and a mouse cursor is pointing at it.

3. Continue to the Order Center

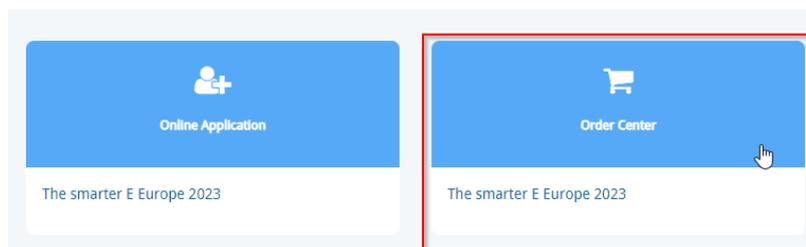
Exhibitor Cockpit - Online Application and Order Center

Welcome to The smarter E Europe Exhibitor Cockpit!

You are **already registered as an exhibitor** and would like to place orders for your company or your co-exhibitor's company? Then select the menu item **Order Center**.

You are **not yet registered as an exhibitor** or you would like to register a co-exhibitor? Then select the menu item **Online Application**.

[Back](#)

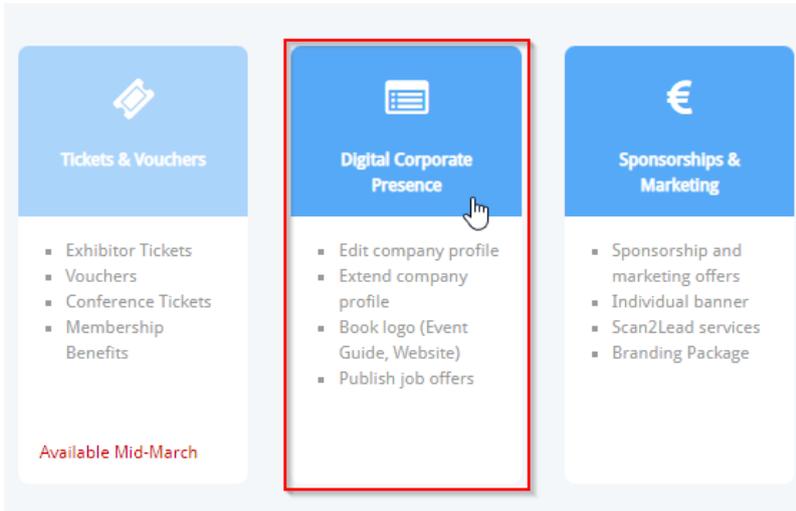


4. You will now see a list of all Exhibitors and Co-Exhibitors that you manage. Select the profile which you want to book the Logo for by clicking on the respective name.

5. Choose the option „Digital Corporate Presence“

Options

Welcome to the order center! Here you have the possibility to order different services and edit your data.





Tickets & Vouchers

- Exhibitor Tickets
- Vouchers
- Conference Tickets
- Membership Benefits

Available Mid-March



Digital Corporate Presence

- Edit company profile
- Extend company profile
- Book logo (Event Guide, Website)
- Publish job offers



Sponsorships & Marketing

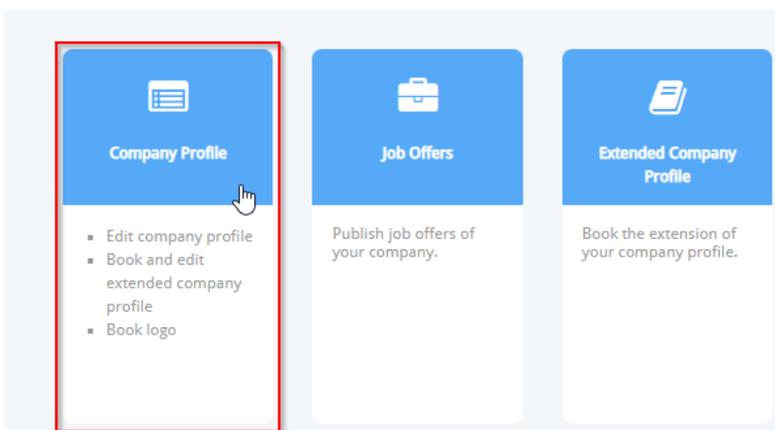
- Sponsorship and marketing offers
- Individual banner
- Scan2Lead services
- Branding Package

6. Now, proceed to „Company Profile“

Digital Corporate Presence

In this section you have the possibility to edit and extend your company profile and publish job offers.

[Back](#)





Company Profile

- Edit company profile
- Book and edit extended company profile
- Book logo



Job Offers

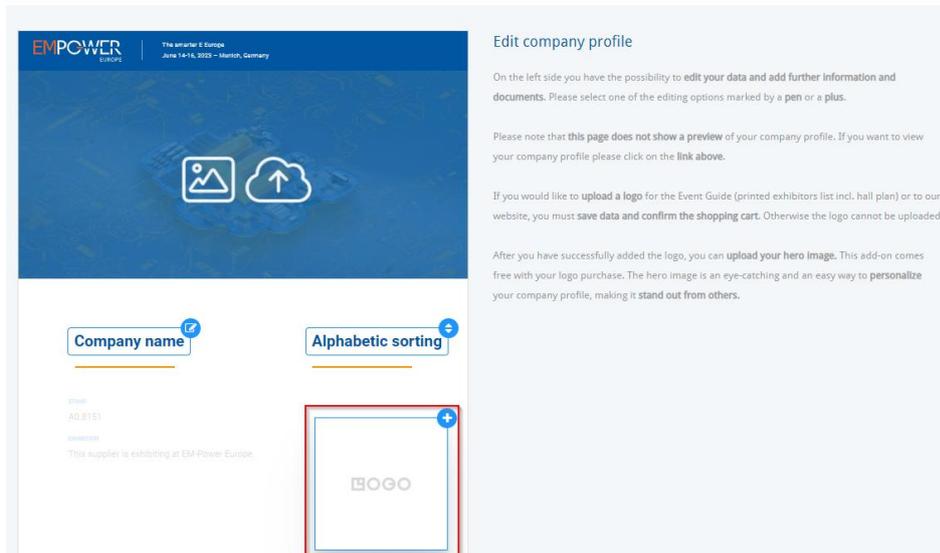
Publish job offers of your company.



Extended Company Profile

Book the extension of your company profile.

7. Click on the Logo placeholder



8. More options to choose from will be displayed on the right hand side. Select the option „Publish logo in the Event Guide”, upload a high quality logo file (ready to be printed) according to the displayed requirements and save the data.

Publish online logo and hero image

Upgrade your company profile with your company logo and a hero image (prominent banner above the profile).

The editing of the hero image will be unlocked as soon as you order the product "logo in company profile".

Logo publication not desired

Publish logo in online company profile (85.00 €)

Publish logo in the Event Guide (printed exhibitor list incl. hall plan, print edition: 75,000) - Available until May 8, 2023 (145.00 €)

The following formats are possible: JPG, GIF, PNG (RGB)

The size of the logo will be adjusted automatically.

Keine Datei ausgewählt

2.

3.

9. Proceed to the shopping cart

The item was placed into the shopping cart

– The item "Publish logo in the Event Guide (printed exhibitor list incl. hall plan, print edition: 75,000) - Available until May 8, 2023" was placed into the shopping cart with the quantity of "1".

10. Confirm shopping cart

Selected items

1	Pieces	Publish logo in the Event Guide (printed exhibitor list incl. hall plan, print edition: 75,000) - Available until May 8, 2023	145,00 €	✕
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[Confirm shopping cart](#)

11. Enter the email address the order confirmation shall be sent to and place the order

1 x Publish logo in the Event Guide (printed exhibitor list incl. hall plan, print edition: 75,000) - Available until May 8, 2023

Recipient

Please fill in all mandatory fields and accept the terms and conditions.

E-Mail *

I hereby accept the [terms and conditions](#) of The smarter E Europe organizers.

Comments

[Place order](#)