inter solar connecting solar business | EUROPE

EXHIBITION
JUNE 23–25, 2026
MESSE MÜNCHEN

CONFERENCE
JUNE 22–23, 2026
ICM MÜNCHEN

Part of THE smarter EUROPE



REVIEW

Intersolar Europe Post Show Report 2025



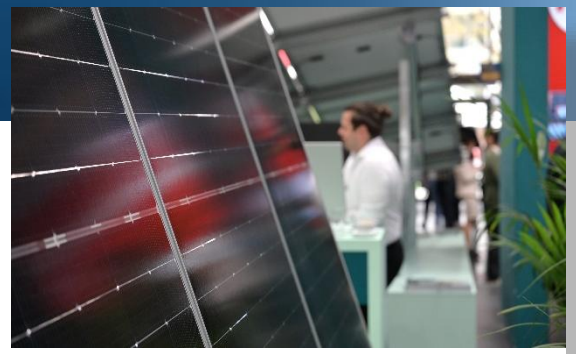
Europe’s Largest Alliance of Exhibitions for the Energy Industry

“Accelerating Integrated Energy Solutions” – this is the goal of The smarter E Europe, Europe’s largest alliance of exhibitions for the energy industry. The aim is to create a future-oriented energy world by shining a spotlight on renewable energies, decentralization and digitalization as well as cross-industry solutions from the electricity, heat and transport sectors for a sustainable 24/7 energy supply.

The smarter E Europe brings together the four exhibitions Intersolar Europe, ees Europe, Power2Drive Europe and EM-Power Europe. The exhibitions will take place from June 23–25, 2026 at Messe München.

OVERVIEW

The Smarter E Europe Brings Together Four Exhibitions



inter solar EUROPE

The World’s Leading Exhibition for the Solar Industry



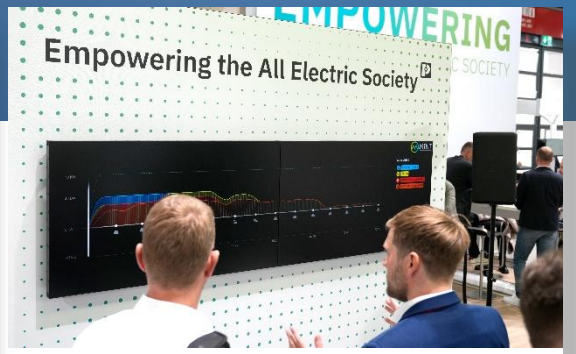
ees electrical energy storage

Europe's Largest and Most International Exhibition for Batteries and Energy Storage Systems



POWER DRIVE EUROPE

The International Exhibition for Charging Infrastructure and E-Mobility



EMPOWER EUROPE

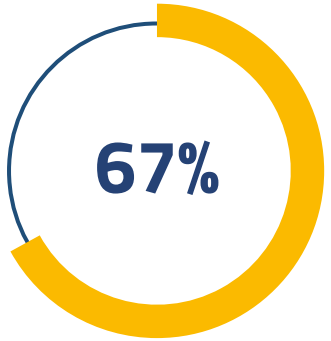
The International Exhibition for Energy Management and Integrated Energy Solutions

EXHIBITORS

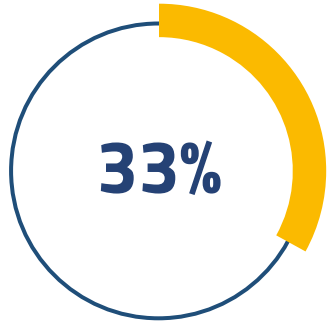
2,727 Exhibitors from 56 Countries Presented Their Latest Products and Solutions

56

Exhibitor countries



International exhibitors



National exhibitors

Top 15 countries of origin
The smarter E Europe Exhibitors 2025

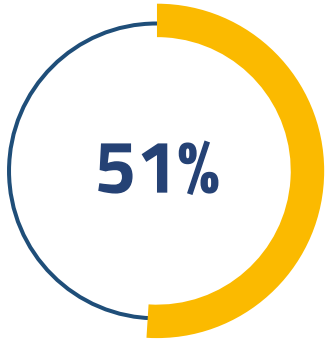
Germany	886
China	848
Turkey	98
Italy	95
Spain	86
Netherlands	85
South Korea	66
France	66
Austria	57
Switzerland	47
USA	44
Great Britain	37
Poland	29
Norway	26
Taiwan	23

VISITORS

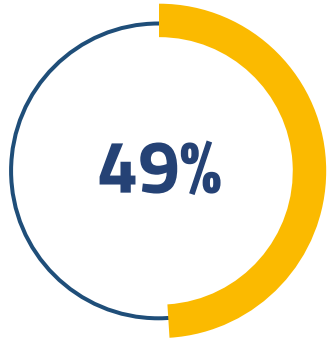
107,218 Visitors From 157 Countries Came to The smarter E Europe 2025

157

Visitor Countries



International Visitors



National Visitors

Top 30 Countries of Origin
The smarter E Europe Visitors 2025

Germany	52,803	Hungary	1,009
Austria	4,573	Portugal	997
China	4,126	Bulgaria	861
Italy	3,815	Ukraine	842
Spain	3,203	Sweden	841
Switzerland	3,099	Finland	759
Great Britain	2,419	Denmark	741
Netherlands	2,342	Slovenia	734
France	2,086	USA	714
Poland	1,921	Israel	708
Romania	1,774	Croatia	701
Turkey	1,489	Lithuania	598
Czech Republic	1,460	Norway	522
Belgium	1,119	Slovakia	495
Greece	1,012	Ireland	441

MEDIA

Strong Media Response Ensured International Visibility for The smarter E Europe

920 journalists from 31 countries visited The smarter E Europe and the press events, which rounded off the media coverage of the event. With over 42,000 reports worldwide in daily newspapers, online media, radio and television, they ensured international coverage.



920

Journalists



31

Countries



480

Accredited Media



42,000+

Reports

CONFERENCES

Conferences & Side Events

The exhibitions were accompanied by the four conferences Intersolar, ees, Power2Drive and EM-Power Europe Conference. More than 2,600 attendees and speakers discussed aspects of a decentralized, digital and renewable energy supply at the conferences and many Side Events.



2,600+

Participants



35

Side Events



227

Speakers
(without Side Events)



79

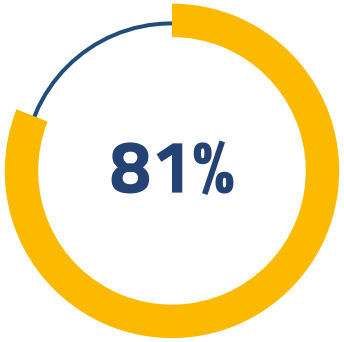
Countries

EXHIBITORS

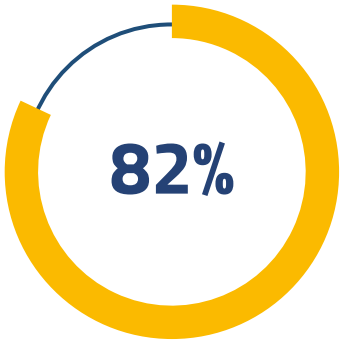
Intersolar Europe 2025: Satisfied Exhibitors



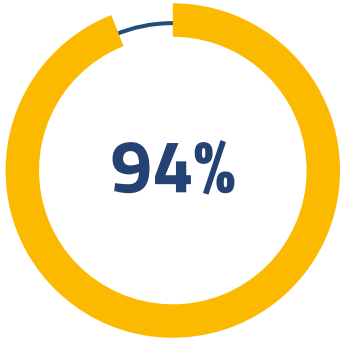
Overall Satisfaction[1]



Recommendation[2]



Re-Participation[2]



Internationality of Visitors[1]

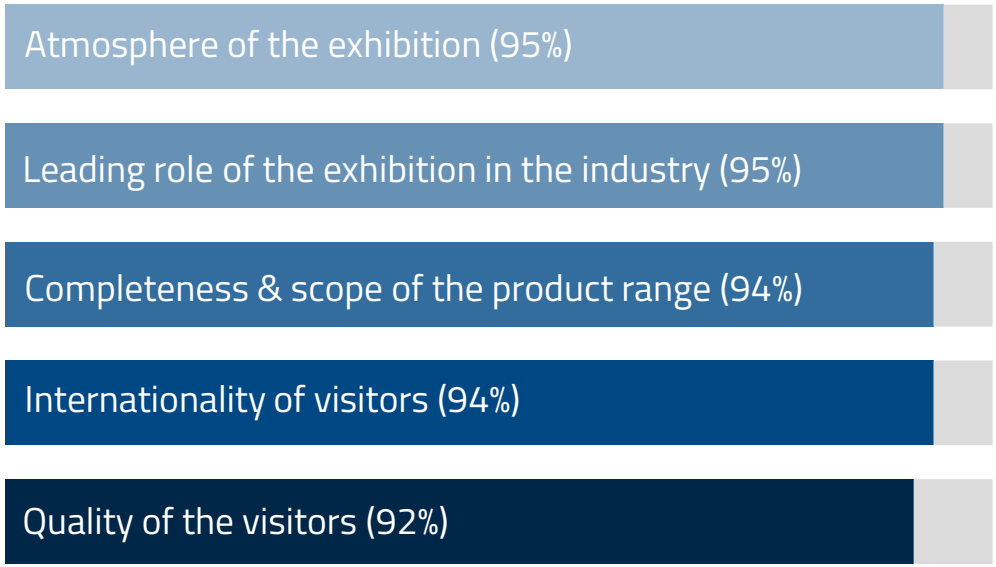


Visitor Quality[1]

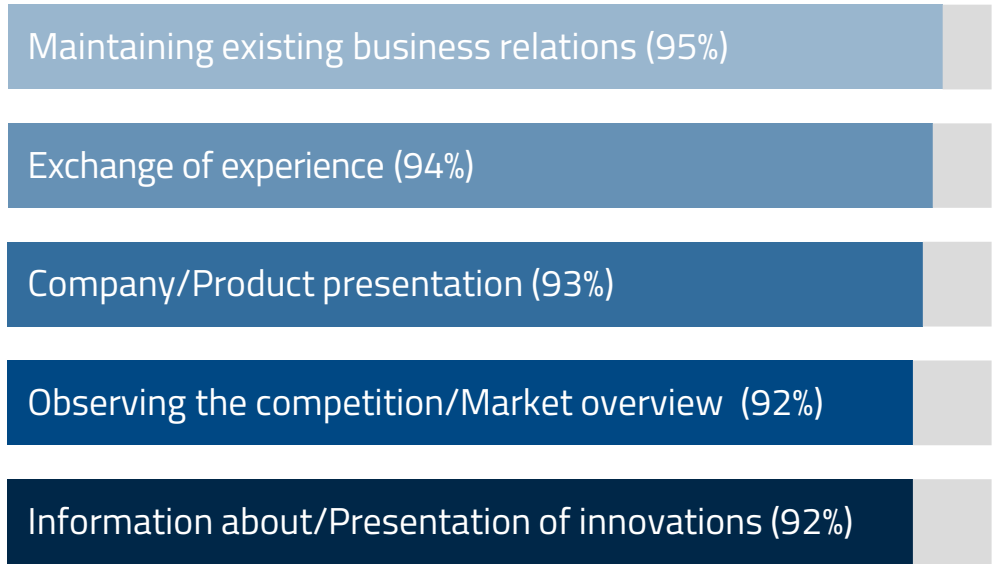
1 Ratings of "excellent/very good" and "good"
2 Ratings with "definitely" and "probably yes"

Assessment & Achievement of the Top Exhibitors' Objectives

Exhibitors' Assessment of the Exhibition[1]



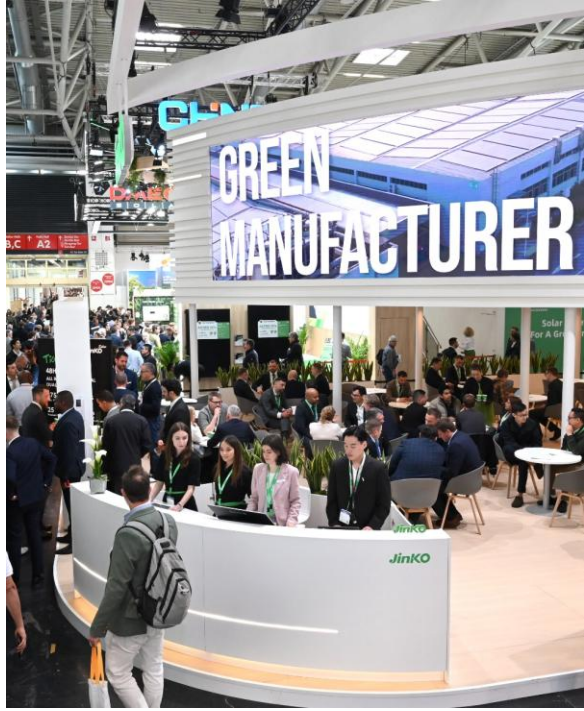
Achievement of the Top Exhibitor Objectives[1]



1 Ratings of "excellent/very good" and "good". Multiple responses were possible.




INTERSOLAR FORUM
SIEMENS
Dimas

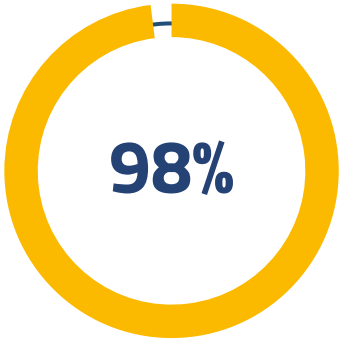

GREEN
MANUFACTURER
JinKO


solaredge
Highlights auf unserem Messestand
Don't miss at our booth

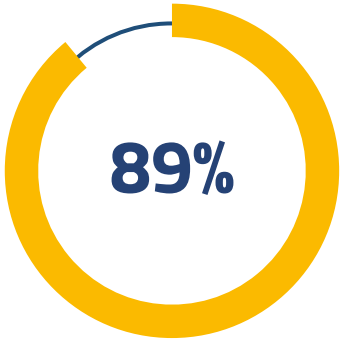

Solar Together, For A Greener World
ASTRONERGY
CHNT
TEXTURING
Increase light absorbing area
and the P–N junction area

VISITORS

Intersolar Europe 2025: Positive Visitor Rating



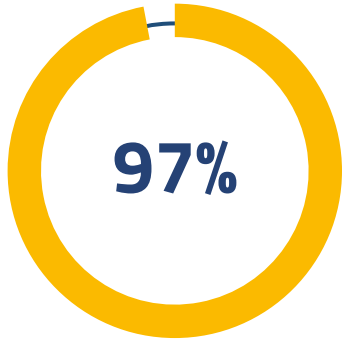
Overall Satisfaction[1]



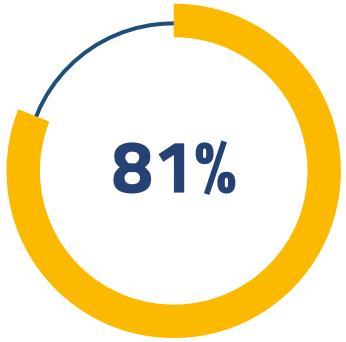
Recommendation[2]



Leading Exhibition[1]



Trade Visitors

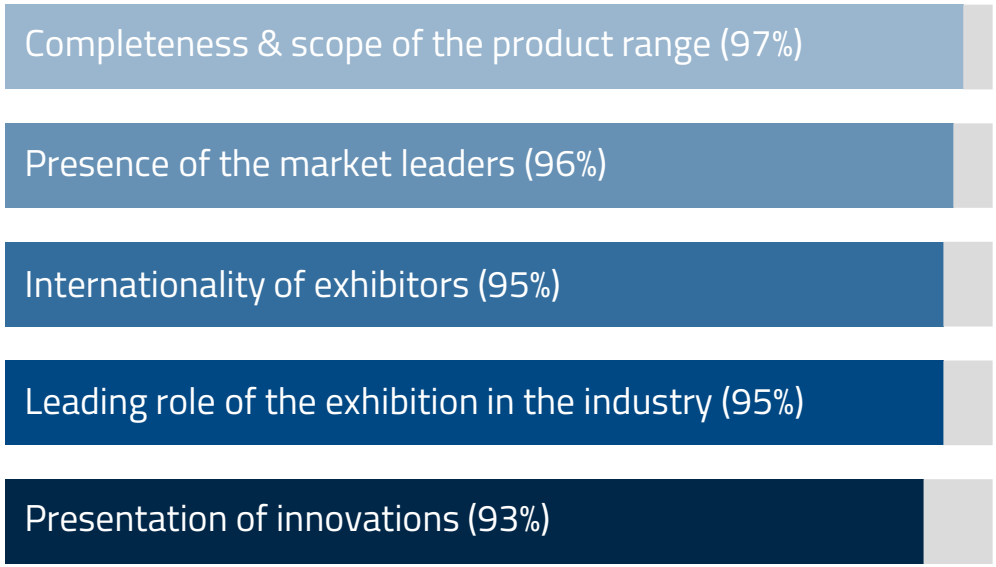


Decision-Makers[3]

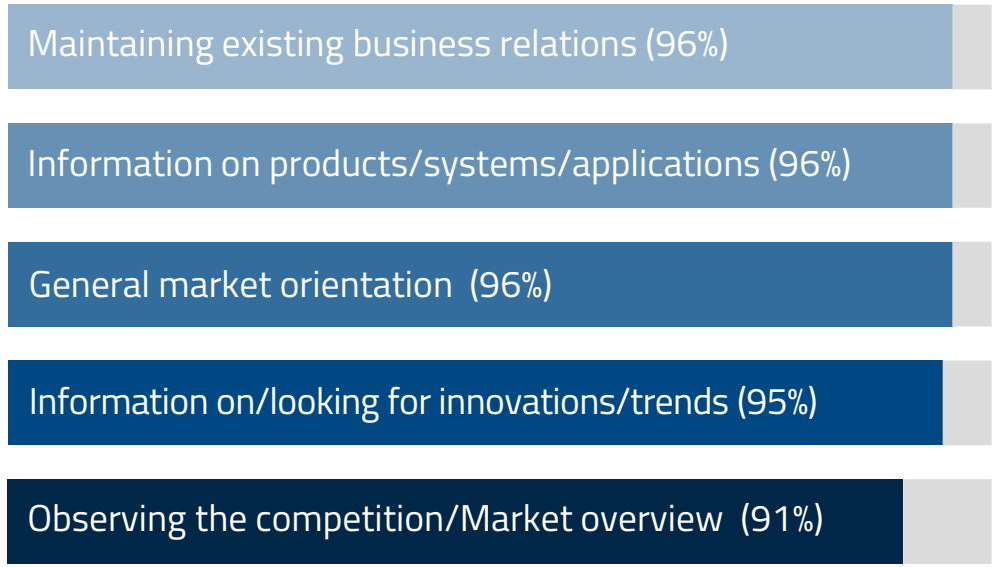
1 Ratings of "excellent/very good" and "good"
2 Ratings with "definitely" and "probably yes"
3 Ratings with "decisive", "co-decisive" and "advisory"

Assessment & Achievement of the Top Visitors' Objectives

Visitors' Assessment of the Exhibition[1]



Achievement of the Top Visitor Objectives[1]



1 Ratings of "excellent/very good" and "good". Multiple responses were possible.

VISITORS

The Profile of Intersolar Europe Trade Visitors

Company Category	
Installer/Integrator	23%
Manufacturer/Supplier	17%
Project developer/Planner, EPC	17%
Distributor/Wholesaler/Retailer	11%
Service provider	8%
Investor/Financial advisor	4%
Utility company/Grid management company	4%
Energy consultant/Planner	3%
Software Provider/ICT	1%
Other	9%

Industry Sector	
Photovoltaics	62%
Energy storage	11%
Energy management/Prosuming	3%
Solar heating and cooling / Solar thermal technologies / Renewable heating technologies	2%
E-Mobility / Charging infrastructure	2%
Grid infrastructure/Grid integration/ Grid management	2%
Electricity trading and marketing	1%
Other	14%

The Profile of Intersolar Europe Trade Visitors

Area Within the Company	
Corporate & General Management	28%
Sales	16%
Project Development / Project Management	14%
Installation / Integration	11%
Research & Development	5%
Marketing & Communications	5%
Purchase / Procurement	5%
Production / Production Management	3%
Facility & Energy Management	1%
Other	13%

Areas of Interest[1]	
Photovoltaics	59%
Energy storage	38%
Energy Management/Services	14%
E-Mobility	12%
Smart grids and integration of renewable energies	12%
Decentralized & Renewable Energy Supply	12%
Solar thermal technologies	8%
Other	4%

1 Multiple selection was possible

SUPPORT

Thank You to Our Partners 2025

Exclusive Partner

BSW Bundesverband Solarwirtschaft

Supporters

DGS Deutsche Gesellschaft Sonnenenergie

ISES International Solar Energy Society

Solar Heat Europe ESTIF

SolarPower Europe

VDMA Photovoltaic Equipment

Partner

EUPD Research

GLOBAL SOLAR COUNCIL





Intersolar Europe 2026 at a Glance

As the world's leading exhibition for the solar industry, Intersolar Europe demonstrates the enormous vitality of the solar market. For more than 30 years, it has been providing a networking opportunity for the key players – from manufacturers, suppliers and distributors to installers, service providers, project developers, planners and start-ups – all under the motto "Connecting Solar Business". It focuses on the latest trends, developments and business models.

- Date: June 23–25, 2026
- Venue: Messe München, Germany
- Halls: A1–A6, B3–B4, C1+C4, Outdoor Area
- Exhibitors (expected): 2,800 The smarter E Europe in total
- Exhibition space: 200,000 sqm The smarter E Europe in total
- Visitors (expected): 100,000+ The smarter E Europe in total



Methodology and Data Sources

The post show report for The smarter E Europe and Intersolar Europe 2025 is based on an exhibitor survey, a representative visitor survey as well as the registration data of exhibitors, visitors and conference attendees.

Both the exhibitor and visitor surveys were conducted by the organizers in cooperation with GMM Gelszus Messemarkt-forschung GmbH.

Rounding differences are possible.

Your Personal Contact



Kristin A. Merz

Head of Sales

+49 (0) 7231 58598-299

merz@solarpromotion.com



inter solar connecting solar business | EUROPE

Organizer

Solar Promotion GmbH

Kiehnlestraße 16
75172 Pforzheim
Tel.: + 49 7231 58598-0
info@solarpromotion.de
www.solarpromotion.de

FWTM – Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG

Messe Freiburg, Neuer Messplatz 3
79108 Freiburg i. Br.
Tel.: +49 761 3881-3700
TheSmarterE@fwtm.de

ees electrical energy storage | POWER 2 DRIVE EUROPE | EMPOWER EUROPE | Part of THE smarter E EUROPE