



**START-UPS@THE SMARTER E EUROPE PAVILION – PACKAGE NEWCOMER SUPPLEMENTARY AGREEMENT TO THE APPLICATION FORM**

By signing the application and this supplementary agreement, we confirm our participation in the Start-ups@TheSmarterE Europe Pavilion.

Notwithstanding the services, obligations and prices specified in the application form and the general terms and conditions of participation, the following applies to participation in the pavilion:

- Participants will be included in the regular exhibitor list, with the designation "Start-ups@TheSmarterE Europe Pavilion".
- The organizer is responsible for booth construction. Other structures must fit the overall concept of the shared booth and are therefore only allowed in consultation with the organizer.

**Price:**  
€1,170 (excluding VAT)

**Information on the company**

Founding year: \_\_\_\_\_  
 Annual turnover: \_\_\_\_\_  
 Number of employees: \_\_\_\_\_

**Organizers**



**These benefits are included:**

- Booth space (approx. 4.5 sqm)
- Booth construction: Floor covering, spotlights, with logo print
- Furniture: Counter with shelf, 2 bar stools
- Electricity connection and consumption (up to 3 KW included, but Messe München will nevertheless issue an invoice for an advance payment. This amount will be refunded after the event if the 3 KW is not reached).
- Booth surveillance outside opening hours (from Monday, June 22, 2026 in the evening to Thursday, June 25, 2026 in the morning, insurance of the goods to be monitored excluded)
- Daily booth cleaning
- Entry in the official exhibitor lists
- Association of the German Trade Fair Industry contribution
- Waste disposal

Would you like to give a presentation on the Start-up Stage? Submit your topic proposal via the order center of the Exhibitor Cockpit (available from approx. mid-December 2025).

**We hereby confirm that we are aware of the services and information listed:**

Company: \_\_\_\_\_

Name of the undersigned in block letters:  
 \_\_\_\_\_

Place, Date \_\_\_\_\_ Signature \_\_\_\_\_