



MEMBERSHIP PROGRAM: FAQ

Which status levels exist?

The Membership Program comprises of 3 levels:

- Member
- Preferred Member
- Global Member

Who can participate in the Membership Program?

All former, current and future exhibitors and sponsors of one of our The smarter E and Intersolar events as well as sponsors of Conexio-PSE events according list are eligible for our Membership Program.

Is it obligatory for all exhibitors to participate?

No, participation is voluntary and for free. However, if you do not participate, you are not eligible for any of the benefits.

Are participants in a joint pavilion eligible for membership?

Participants of a joint pavilion may collect points, but only claim them at an event at which they are main exhibitors.

How can I register for the Membership Program?

It is possible to register as follows:

- via the Exhibitor Cockpit when applying for an event
- via the Application Form when applying for an event
- by filling manually the Membership Application Form.

Please contact us for further information.

How can I see my company's status level?

Your company's status level is available in the Exhibitor Cockpit. The Exhibitor Cockpit is accessible all year via the respective event's website featuring the Exhibitor Cockpit.

Can the status level change in the course of the year?

No. The Membership Program is not a real-time program. This means that all points and categories are established at the beginning of each year and updated in the Exhibitor Cockpit.

How many points are given?

There are several ways to collect points:

- Points for booking booth space: Ten points per square meter of exhibition space (Africa, Europe, India, Mexico, Middle East and South America).
- Points for your number of participations: 100 points for each exhibition in which you participate. Furthermore, another 200 points by participating in the same exhibition three years in a row. A participation of at least three events will add another 1,000 points.
- Points for participation at selected Conexio-PSE events : 100 points per year
- Points for your AWARD participation: 200 points for being a The smarter E AWARD Finalist and 500 points for being a The smarter E AWARD Winner.
- Points for investing in sponsorship services: Please refer to the relevant sponsorship website. The Membership Program does not take into account marketing opportunities. You will receive 100 points per €1,000 sponsorship.

How are the points from company groups calculated?

Companies who are legally affiliated can be counted as one group within the Membership Program. The status points collected by all companies registered under this single group will be added together for the period in question. The membership status from the accumulated points applies to each of the grouped companies registered under the Membership Program listing. There is, however, a limit to individual services and these may not be requested by each of the companies in the group.

A company of your group is missing: What shall you do?

Grouped companies are displayed in the Exhibitor Cockpit. If any company affiliation within your group is missing from the list, please let us know as soon as possible, since this affects your status points and membership status.